DATELINE: WASHINGTON, D.C. #141 DECEMBER 23, 1976
ALINA ZERANSKI

THIRTY YEARS OF ACADEMIC EXCHANGE
(INSERTS IN TAPE LIBRARY)

ANNCR: DATELINE: WASHINGTON, D.C. -- PICTURES IN SOUND OF PEOPLE, PLACES AND EVENTS HERE IN THE CAPITAL OF THE UNITED STATES -- BROUGHT TO YOU BY THE VOICE OF AMERICA EACH WEEK AT THIS TIME. TODAY, A REPORT PREPARED BY ALINA ZERANSKI ON AN AMERICAN ADVENTURE IN INTERNATIONAL EXCHANGE.

NARR: BRITISH HISTORIAN ARNOLD TOYNBEE CALLED IT "ONE OF THE REALLY GENEROUS AND IMAGINATIVE THINGS THAT HAVE BEEN DONE IN THE WORLD SINCE WORLD WAR II." NOW, IT IS CELEBRATING ITS THIRTIETH ANNIVERSARY. THE IDEA ORIGINATED WITH SENATOR WILLIAM FULBRIGHT, WHO PROPOSED IT TO THE U.S. SENATE IN 1946, AND BECAUSE OF THAT IT IS KNOWN TO THIS DAY AS THE FULBRIGHT PROGRAM.

AT FIRST, THE ONLY MONEY AVAILABLE FOR SCHOLARSHIP PROGRAMS FOR SCHOLARS AND STUDENTS CAME FROM CERTAIN PARTS OF THE SALES OF THE SURPLUS MILITARY EQUIPMENT FROM WORLD WAR II. SINCE THEN, 500 MILLION DOLLARS HAVE BEEN SPENT ON THIS INVESTMENT IN INTERNATIONAL UNDERSTANDING. RALF VOGEL, DIRECTOR OF THE FULBRIGHT BOARD OF FOREIGN SCHOLARSHIPS AT THE DEPARTMENT OF STATE IN WASHINGTON, D.C., EVALUATES THIS EFFORT.

TAPE: CUT ONE -- VOGEL

"THE PURPOSE OF THIS PROGRAM IS TO ENABLE THE GOVERNMENT OF THE UNITED STATES TO INCREASE MUTUAL UNDERSTANDING BETWEEN THE PEOPLE OF THE UNITED STATES AND THE PEOPLE OF OTHER COUNTRIES, BY MEANS OF EDUCATIONAL AND CULTURAL EXCHANGE,

TAPE: (CONT'D) AND TO STRENGTHEN THE TIES WHICH UNITE US WITH OTHER NATIONS, BY DEMONSTRATING THE EDUCATIONAL AND CULTURAL INTERESTS, DEVELOPMENTS AND ACHIEVEMENTS OF THE PEOPLE OF THE UNITED STATES AND OTHER NATIONS. SO THE CONTRIBUTIONS ARE BEING MADE TOWARDS A PEACEFUL AND MORE FRUITFUL LIFE FOR PEOPLE THROUGHOUT THE WORLD TO PROMOTE INTERNATIONAL COOPERATION FOR EDUCATIONAL AND CULTURAL ADVANCEMENT AND THUS TO ASSIST THE DEVELOPMENT OF FRIENDLY, SYMPATHETIC AND PEACEFUL RELATIONS BETWEEN THE UNITED STATES AND OTHER COUNTRIES OF THE WORLD."

NARR: THE UNITED STATES IS ONLY 200 YEARS OLD, BUT THE ANCESTORS OF AMERICANS CAME FROM MANY COUNTRIES, BRINGING WITH THEM THEIR CULTURAL TRADITIONS AND VALUES. IN THAT WAY, AMERICA HAS BEEN A GREAT BENEFICIARY OF AN INTERNATIONAL EXCHANGE. AND IN SIGNING THE BILL WHICH INITIATED THE FULBRIGHT FELLOWSHIP PROGRAM, PRESIDENT TRUMAN BELIEVED THAT THERE WAS NO BETTER WAY TO MAKE THE PRESENT DIFFERENCES IN IDEOLOGIES AND CULTURES LESS SIGNIFICANT TO PEOPLE THAN TO STRESS THEIR COMMON HUMANITY AND THEIR NEED TO LIVE IN PEACE.

TAPE: CUT TWO -- VOGEL

"THE NUMBER OF SCHOLARS AND STUDENTS AND OTHERS OVER THE THIRTY YEARS OF THE PROGRAM -- AND YOU MUST BEAR IN MIND THAT THIS PROGRAM IS NOW THIRTY YEARS OLD -- THERE HAVE BEEN APPROXIMATELY 120,000 STUDENTS, TEACHERS AND PROFESSORS WHO HAVE BEEN EXCHANGED EITHER COMING TO THE UNITED STATES OR GOING FROM THE UNITED STATES TO THOSE ONE HUNDRED PARTICIPATING COUNTRIES. APPROXIMATELY 40,000 OF THOSE ARE AMERICANS AND THE BALANCE OF THEM WERE FOREIGN SCHOLARS AND FOREIGN STUDENTS OR FOREIGN TEACHERS COMING TO THE UNITED STATES. "

NARR: THE FULBRIGHT PROGRAM IS ONLY ONE PART OF THE GENERAL EFFORT. THERE ARE OTHER EXCHANGES FOR SPECIALISTS AND CULTURAL REPRESENTATION, AND MANY OTHER SCHOLARSHIPS. THE AIM IS TO GIVE VISITORS A REALISTIC VIEW OF THE UNITED STATES. IN 1976, 15 MILLION DOLLARS WERE APPROPRIATED FOR FULBRIGHT SCHOLARSHIPS BY THE DEPARTMENT OF STATE. MANY OF THE

NARR: (CONT'D) ACADEMIC INSTITUTIONS INVOLVED BEAR PART OF THE COST OF BRINGING IN SCHOLARS AND STUDENTS. TWENTY-TWO OF THE PARTICIPATING COUNTRIES ARE ALSO CONTRIBUTING NOW A TOTAL OF THREE AND A HALF MILLION DOLLARS. FULBRIGHT COMMISSIONS ASSIST THE ADMINISTRATION OF THE PROGRAM IN 44 COUNTRIES. THEY ARE MADE UP OF SIX TO TWELVE PERSONS, HALF AMERICANS, HALF LOCAL SCHOLARS. THEY PREPARE ANNUAL PROPOSALS, DESCRIBING PROJECTS THAT THEY WOULD LIKE TO SEE CARRIED OUT. THIS IS DONE IN CLOSE COOPERATION WITH THE UNIVERSITIES. THE FOREIGN SCHOLARS BOARD IN WASHINGTON, D.C. GIVES GENERAL GUIDELINES FOR A BALANCE OF FIELDS IN SCIENCES, HUMANITIES AND ARTS. THE PROGRAM IS NOT TO BECOME A TECHNICAL ASSISTANCE LIMITED TO ONE AREA, BUT A TRUE ACADEMIC EXCHANGE WITH BROAD REPRESENTATION.

TAPE: CUT THREE -- VOGEL

"THEY WERE IN SCIENCES AS WELL AS HUMANITIES AND IN OTHER FIELDS. THERE REALLY IS NO SPECIFIC LIMIT ON WHAT FIELDS OR WHAT AREAS OF ACTIVITIES THEY CAN PARTICIPATE IN. SO, ANY STUDENT OR ANY PROFESSOR THAT FEELS THAT HE WOULD BENEFIT FROM A YEAR OF STUDY OR TEACHING OR RESEARCH ABROAD IS ELIGIBLE TO APPLY FOR A GRANT UNDER THE PROGRAM."

NARR: BEING A FULBRIGHT FELLOW IS A PRESTIGIOUS THING AS MUCH IN AMERICA AS ABROAD. AFTER RETURNING, THE PROFESSORS GET IMPORTANT AND INTERESTING POSITIONS. FORMER GRANTEES NUMBER 41 PRIME MINISTERS, PRESIDENTS AND HEADS OF STATE. THEY HOLD 271 CABINET POSTS IN 77 COUNTRIES.

TAPE: CUT FOUR -- VOGEL

"OUR AMBASSADOR TO NORWAY WROTE SENATOR FULBRIGHT ABOUT A YEAR OR SO AGO, POINTING OUT THAT IT TAKES HOME 15 TO 20 YEARS BEFORE THE PEOPLE WHO HAD PARTICIPATED IN THE PROGRAM, REALLY REACH NATIONAL OR INTERNATIONAL POSITIONS, AND HE POINTED OUT TO THE SENATOR THAT AT LEAST 180 OF THE NORWEGIAN

TAPE: (CONT'D) UNIVERSITY PROFESSORS ARE FORMER FULBRIGHTERS AND THAT INCLUDES MANY OF THE MOST DISTINGUISHED MEN IN NORWAY IN POLITICS, SCIENCE AND INFORMATION MEDIA AND CULTURE AND EDUCATION, SO THAT IS QUITE AN IMPACT ON A RELATIVELY SMALLER COUNTRY."

NARR: FULBRIGHT COMMISSIONS EVALUATE THE APPLICATIONS MADE OUT FOR SPECIAL PROJECTS. THEY INTERVIEW APPLICANTS TO JUDGE THEIR ACADEMIC AND PERSONAL QUALIFICATIONS. HERE IN THE UNITED STATES, THE INSTITUTE OF INTERNATIONAL EDUCATION IS HELPFUL IN PLACING FOREIGN STUDENTS AND IS CONDUCTING COMPETITIONS FOR AMERICAN STUDENTS WHO WISH TO STUDY ABROAD. THE COUNCIL FOR INTERNATIONAL EXCHANGE OF SCHOLARS TAKES CARE OF FOREIGN PROFESSORS.

TAPE: CUT FIVE -- VOGEL

"WE HAVE EXCHANGES WITH A NUMBER OF COUNTRIES IN EUROPE, MOST OF THE COUNTRIES IN EUROPE; WE HAVE EXCHANGES WITH JUST ABOUT EVERY CONTINENT; WE HAVE EXCHANGES IN SOUTH AMERICA AND AFRICA AND FAR EAST...(CUT)... THE PROGRAM HAS ALWAYS HAD A WARM RECEPTION BECAUSE OF ITS ABILITY TO OFFER THE KINDS OF OPPORTUNITIES FOR PEOPLE THAT THEY MIGHT NOT OTHERWISE HAVE."

ANNCR: THIS HAS BEEN DATELINE: WASHINGTON, D.C. -- PICTURES IN SOUND IN PEOPLE, PLACES AND EVENTS HERE IN THE CAPITAL OF THE UNITED STATES, BROUGHT TO YOU BY THE VOICE OF AMERICA EACH WEEK AT THIS TIME. TODAY, YOU HEARD ABOUT THE FULBRIGHT INTERNATIONAL EXCHANGE OF SCHOLARS AND STUDENTS. NEXT ---------- ANOTHER DATELINE.

-0-

MAH/CAK